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POWER OF ATTORNEY OR AUTHORIZATION OF AGENT	Application Number	Not Yet Known
	Filing Date	Herewith
	First Named Inventor	Boron, Andrew J.
	Group Art Unit	Not Yet Known
	Examiner Name	Not Yet Known
	Attorney Docket Number	716139.169

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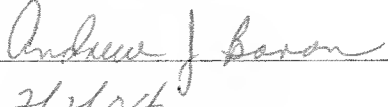
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☒ Assignee of record of the entire interest. See 37 CFR 3.7.1.
Statement under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/96).

SIGNATURE of Applicant or Assignee of Record

Name	Andrew J. Boron, Senior Vice President of Production Paul Flum Ideas, Inc.
Signature	
Date	2/2/04

NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below*.

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STATEMENT UNDER 37 CFR 3.73(b)Applicant/Patent Owner: Andrew J. Boron, et al.Application No./Patent No.: Unknown Filed/Issue Date: HerewithEntitled: ADVERTISING DISPLAY UNIT

Paul Flum Ideas, Inc., a Corporation
 (Name of Assignee) (Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

1. ☒ the assignee of the entire right, title, and interest; or
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in the patent application/patent identified above by virtue of either:

- A. [x] An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel _____, Frame _____, or for which a copy thereof is attached.

OR

- B. [] A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below:

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[NOTE: A separate copy (i.e., the original assignment document or a true copy of the original document) must be submitted to Assignment Division in accordance with 37 CFR Part 3, if the assignment is to be recorded in the records of the USPTO. See MPEP 302.08]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

2/2/04
 Date

Andrew J. Boron
 Typed or printed name
Andrew J. Boron
 Signature

Senior Vice President of Production, Paul Flum Ideas, Inc.
 Title